CLASSICAL MUSIC INDY

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THE FESTIVAL ISSUE

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in a subject to highlight the fascinating host, he is known for immersing himself an experienced interviewer and program radio audiences throughout Indiana. As decades, sharing classical music with worked in broadcasting for nearly three MICHAEL TOULOUSE has

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Dear Classical Music Fans and Friends,

In this issue of NOTE, we explore music festivals from two angles. First, take a tour of world music with one of the nation's largest global music festivals, Lotus World Music & Arts Festival, hosted each September in Bloomington, Indiana. Next, travel with local classical musicians as they share their extraordinary talents at music festivals throughout the U.S.



I have felt a connection to Garfield Park since childhood and was flooded with summertime memories for our neighborhood music feature on page 25. Not only has Classical Music Indy shared a generous arts patron with Garfield Park in the late P.E. MacAllister, but both our organizations also share a deep commitment to welcoming new audiences to classical music.

As you head out to your favorite local music festival, be sure to pair your experience with delicious items from Goose the Market, this issue's feature for *Classical Pairings*.

Thank to everyone who has listened to Classical Music Indy's new 24/7 streaming service. You helped set a record for traffic to

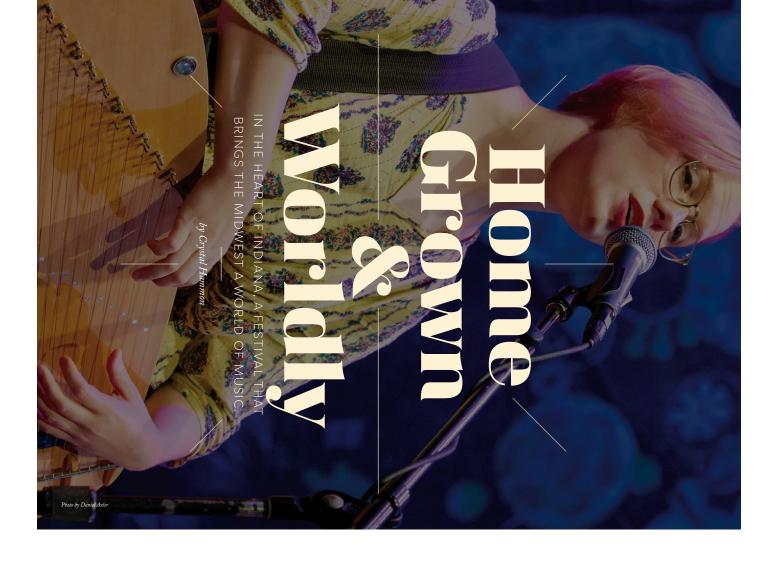
our website on our official launch date in December. I hope you'll return again and again because each week we introduce you to a new featured artist. Classical Music Indy's music streaming service is made possible through the generous support of the Allen Whitehill Clowes Charitable Foundation.

Finally, I am excited to announce Classical Music Indy's newest podcast, Key Principals with Michael Toulouse. On each episode, Toulouse will interview the brightest talent in classical music as they visit Indianapolis to perform in our community. The first episode will be available later this month at www.classicalmusicindy.org.

Classically yours,

Jenny Burch President & CEO 2

to high-quality recordings of adapted and anachronistic kind, Bloomington's Lotus World of the most notable festivals of its music from around the world and in their home cultures. Add to versions of music that originated travel and immigrate, spreading in part by global musicians who over the past two decades. for drawing music lovers to one Curiosity has been stimulated exploded in the United States Music & Arts Festival that the free access everyone has you have near perfect conditions Interest in world music has



College towns are notorious incubators of idyllic concepts and transformative experiences. And so, it's not surprising that Bloomington, Indiana is fertile ground for one of mankind's loftiest visions — the belief that art and music are bridges to cultural understanding.

That's the basis for Bloomington's Lotus World Music & Arts Festival, which began in 1994 as a one-night smorgasbord of global musicians and gradually evolved into a four-day extravaganza with a year-round educational mission in Monroe County and seven surrounding counties in central Indiana.

The festival's brainchild is Lee Williams, a Bloomington music agent who grew up in a military family that traveled and lived abroad. Those experiences cultivated Williams' taste for European music.

The festival he founded with help from a few friends is now one of the nation's largest for global music. Shepherded by the Lotus Education & Arts Foundation, it draws thousands of regional and local fans, hundreds of volunteers, and a distant army of global-music enthusiasts who plan their pilgrimage a year in advance — an estimated 12,000 attendees in all.

OPEN INQUIRY TO MUSIC AND CULTURE OUTSIDE THE AMERICAN EXPERIENCE

The visiting musicians represent a United Nations of performing artists. On any given day, attendees may hear Latino musicians sing lyrics that reveal the mindboggling reality of living in a border town marked by checkpoints in all directions, or be touched by the otherworldly voices of master throat singers from Tuva, a small republic in Central Asia.

Unless you've attended the festival before, your chance of hearing a band you know is almost nil. The organization strives to bring fresh talent every year, along with bands from the past that have charmed audiences most. One of those groups is Kardemimmit, an all-female kantele band from Finland. They first performed at the festival in 2013 and returned in 2015, 2017 and 2019.

Anna Wegelius, one of Kardemimmit's four musicians, recognizes that her band isn't exactly a household name. "The people who come are very loyal, and yet the music isn't anything they've heard on the radio," she says. "They come for the atmosphere, and they trust that the music chosen for the festival will be good."

Kardemimmit's original compositions are based on ancient Finnish traditions, sung in their native language. "Their music is so sweet you don't even have to understand the language," says Tamara Loewenthal, executive director of the Lotus Education & Arts Foundation. Kardemimmit had the festival's best-selling CD in 2019.

American genres are represented, but they are only a small part of the mix. The goal is to highlight musicians outside the mainstream American experience. Diversity makes a powerful statement that informs the audience, according to Loewenthal. You're more likely to hear authentic cultural ambassadors of music from different regions of the world than you are American musicians who have studied world music. "We really like it when someone is from the tradition," she says. "We want someone who has the bonafides of a cultural tradition so that when they speak about life or culture, it's not because they studied it, it's because they grew up in it."

MORE THAN A MUSIC FESTIVAL

The Lotus Education & Arts Foundation isn't just an umbrella for the weekend-festival; it also organizes year-round outreach programs that make global music and culture available to people who might not otherwise experience them including children, seniors and people who are incarcerated. Some artists are invited back for



music, dance and storytelling. K-12 students in central Indiana with global Lotus Blossoms, a spring program that connects

a strong emphasis on environmental conservation "Afterwards, the principal said, What they did don't have a place to go," Loewenthal says. dancing, they also talked in depth about how of Lotus Blossoms. "Besides doing a fantastic gave students a special bond with Boukman Elementary School in Unionville, Indiana, where winsome match for schools like Unionville interests with academic curricula. It can be a Coincidentally, the artists often have overlapping was just perfect."" important on their small island because people keeping a sustainable environment is hugely performance, getting kids up, drumming and Eksperyans, a Haitian band that visited as part

of 2018 to perform at an Indianapolis juvenile festival, Kardemimmit returned in the spring After their 2017 appearance at the September

> that they want our band playing for them." playing to audiences that don't necessarily know time in their lives. That's why I do this work. I like have music at what must have been a pretty hard it," Wegelius says. "They seemed so grateful to getting music to people who don't typically get felt like we were doing really important work, detention center as part of Lotus Blossoms. "It

parts in equal measure," she says. Indiana as the festival. "Our mission includes these round activities reach as many people in central letting tans and supporters know that these yearbiggest challenges, according to Loewenthal, is venue below their Bloomington office. One of the workshops at the Lotus Firebay, a performance & Arts Foundation also hosts performances and activities throughout the year, the Lotus Education In addition to Lotus Blossoms and other outreach



AN INTERNATIONAL LENS A LOCAL HERITAGE,

distance of the outdoor stages, making it easy for festival goers to move between performances. to accommodate outdoor stages. Concerts also traffic on a stretch of Fourth and Sixth Streets volunteers, businesses and Indiana University. is awash with engagement and support from local As one of the city's signature events, the festival Chumley Theatre and other venues within walking Thursday through Sunday, the festival closes With concerts and activities that run from take place indoors at three churches, the Buskirk-

Commission and Bloomington's former economic changing times, according to Miah Michaelsen, secret sauce that has helped it thrive through festival's uniqueness to its visual arts component, who is also a Bloomington resident, attributes the development director for the arts. Michaelsen, deputy director of operations at the Indiana Arts inclusivity and celebratory atmosphere. The festival's strong sense of place is part of the

> "For the Midwest to have something as extensive as Lotus is notable," she says. "Obviously, language and international studies." university that has a significant footprint in music world music festival possible, including a research Bloomington has some assets that help make a

expression." exploring the cultural diversity of the world," says music are the cornerstones of culture and cultural at the Mathers Museum. "Of course, art and Sarah Hatcher, head of programs and education the world through arts and music, and we're about complementary because they are about exploring festival accessible to everyone. "Our mission is at Lotus in the Park, a free event at Waldron, the museum hosted culturally-specific crafts make natural partners for the festival. Last year Cultures on the campus of Indiana University Hill and Buskirk Park designed to make the Institutions like the Mathers Museum of World





world cultures world music or had any meaningful exposure to and southern Indiana. Only a few have ever heard about world music to students from the Midwest professor of folklore and ethnomusicology at McDonald, Ph.D., a researcher and associate students at Indiana University, according to David Indiana University. McDonald teaches classes The festival is also an academic laboratory for

exploration of various cultures around the world.' opportunity for community building and also for never heard before. To me, that's an incredible events in any town I've lived where you see people and being part of it. It is one of the very few adore attending the festival, dancing, volunteering and sound. As a community member, I absolutely diversity of human experience through music environment, all committed to exploring the artists from all over the world into one celebratory nation," he says. "It brings together musicians and musical events both here in Indiana, but also in the side by side to a style of music they perhaps have from adolescence through retirement dancing The Lotus Festival is one of the most important

> event at Dunn Meadow on the corner of Indiana attend Indiana University may hear music from to those who may already feel a little homesick. their native cultural background, a warm welcome the estimated 6,300 international students who Within days of their arrival in Bloomington, Avenue and 7th Street. through Lotus in the Meadow, a free on-campus All IU students have easy access to the festival

carrying the story of Bloomington and a sense of our Midwestern city.' manifestation of being a community that punches tourists in town for a weekend festival. "It's a city reaps more than economic benefits from are people who perform often around the globe, Bloomington Mayor John Hamilton says the how much they love being in Bloomington. These the world who come back and tell the audience these relationships with musicians from around above our weight globally," he says. "We have all

The festival also dispels unflattering myths the world may have about the United States. "Because Hamilton says music builds much-needed we're from a Midwest city in a red state, it can be empathy and understanding between cultures news descriptions of what's going on in America." that may not jibe with some of the international surprising to find a welcoming, open atmosphere In a world fraught with division and conflict,

says, "and look at how it's woven into the fabric of our community." of people imagined this festival 26 years ago," he and others who conceive new ideas. "A small group inspiration for dreamers, innovators, entrepreneurs Hamilton also sees the festival as a source of local

Or visit betboxoffice.org. purchased at the Buskirk–Chumley Theatre box office the schedule goes live at lotusfest.org. Tickets can be 114 East Kirkwood Ave., Bloomington, Indiana Festival in Bloomington starting in August, when Plan your visit to the Lotus World Music & Arts

a few American music festivals that give Indy's classical musicians an in far flung places. Inside, glimpse musicians and advancing the art form do double duty, rejuvenating them as begin a series of creative sojourns that roll around, some classical artists performing with local artists here at most of their time rehearsing and Indy's classical musicians spend inspirational jolt. home. But when spring and summer For nine months out of every year,

SOPHIA CHO

Indianapolis Symphony Orchestra (ISO) violinist Sophia Cho's first major festival experience as a professional musician came four years ago at the Britt Music & Arts Festival in Jacksonville, Oregon. Drawn by the festival's level of musicianship and the beauty of the region, Cho is one of four ISO musicians, including Conrad Jones, Michelle Black and Sherry Hong, who participate in the three-week festival during July and August.

"It's nice to go somewhere for a chunk of the summer and meet different people who come from all across the country," she says. "There aren't a lot of chances to play with people outside your community during the year. Summer is a great time to venture out and collaborate with other musicians."

Cho and her ISO colleagues rehearse weeks ahead of the Britt Music & Arts Festival. When they arrive, they're ready to play. "If you're interested in going out to explore the area, you don't want to be inside learning music you could have learned beforehand." The festival's outdoor venue draws a mix of high-performance musicians whose interests go beyond orchestral music — a departure from her regular ISO season.

When the Britt Festival ends, Cho hops on a plane and heads to the Caroga Lake Music Festival, a five-week chamber music festival in New York's Adirondack Mountains. Founded by one of Cho's former classmates, the festival has a significant outreach effort that offers the surrounding area free access to classical music.

Youth programming has a strong storytelling component aimed at engaging toddlers and school-age children with classical music. Visiting musicians also go to bars, cates and senior centers, playing mashups and lighter classical fare with broad appeal. Cho adores the atmosphere. "I just



love the feeling of looking out into the audience and clearly seeing people enjoy classical music for the first time."

Cho grew up in Chicago where everyone had easy access to classical music. The communities near the Caroga Lake festival aren't so lucky. "After a concert, people tell us, Tve really enjoyed this. We don't get a lot of these concerts, and I look forward to this every year. You guys bring such joy to the community," she says. "Statements like that are very powerful. It's incredible to see how grateful people are."

Cho says festival audiences tend to mix more freely with musicians than they would in a concert hall. "I think it's a great thing," Cho says. "We get to be spokespeople for the ISO and bring our Indy pride everywhere we go, and show our skills as musicians of the ISO. I think it's really important and necessary to spread the word and be good examples of what the ISO is all about."

NDIANAPOLIS CHILDREN'S CHOIR

Music as a form of diplomacy is an idea that isn't lost on music organizations — or on civic leaders. The Indianapolis Children's Choir (ICC) plays this role so often that the mayor's office recognized them as the official singing ambassadors of the city.

In 2018 the choir was invited to perform at the Shift Festival of American Orchestras at Kennedy Center. This summer the ICC will perform at the prestigious Spoleto Festival USA in Charleston, South Carolina in conjunction with their annual summer tour. "We take our title out and represent the city as best we can, whether we're here at home or on tour," says Joshua Pedde, artistic director for the ICC.

Pedde says summer tours and festivals are transformative experiences that alter the lives of middle-school and high-school musicians. Choir members learn the value of teamwork and develop the self-discipline to achieve strenuous musical goals

For the Shift Festival, the choir performed Credo, by Pender Redski, a contemporary Polish composer. The challenging piece was suggested by ISO conductor Krzysztof Urbanski, who wanted to highlight

Indy's remarkable musical assets. The piece required students to sing from memory in Latin, Polish and German.

Participation in a major festival is a financial commitment. Vigorous fundraising and donor-supported scholarships help cover travel expenses, but families and students bear part of the cost, too. "One young man in our high school division mowed lawns all summer for the Shift Festival," Pedde says. "In the fall, when it was time to bring the deposit, he brought in a shoe box with \$1,200 in cash he raised from mowing lawns. The children's choir teaches these kids life lessons. When you commit to something, how do you make it happen?"

Pedde says music festivals are a big bang for a music lover's buck — an opportunity to hear a variety of music in a short period of time. "People who are new to classical music and all its genres should go to a festival," he says. "You may not like one thing, but you'll fall in love with another." For anyone willing to travel, Pedde recommends the Spoleto Festival, which covers the classical music gamut.



JORDAN MUNSON

TECHNICAL DIRECTOR OF THE NIEF-NORF SUMMER FESTIVAL

Take a tour of American music festivals in any genre and you will spot a common thread. They you don't otherwise all tend to showcase the cream of the musical musicians."

crop. Ihat's not an accident, according to Jordan Munson, senior lecturer of music and arts technology at IUPUI and technical director of the

Nief-Norf Summer Festival in Knoxville, Tennessee.

Like many festivals,

the Nief-Norf has a competitive element that's designed to attract the most accomplished performers and composers. 'It ends up being a pretty cultivated group of musicians — people who are highly intelligent and very thoughtful about how they approach all this complex approach all this complex

Munson is a classicallytrained percussionist and educator with interest in new classical music. His

emphasis at IUPUI is teaching music that is played using technology as an instrument. He got involved with the Nief-Norf Summer Festival in 2015 during the organization's fifth year.

Many of Munson's festival colleagues have similar roles with nine- or 10-month teaching contracts. Summer is their time to discover avante-garde composers and artists. As a playground for new music, the Nief-Norf festival affords Munson the opportunity to network with other musicians and become a better musician, composer and educator.

The focus on new music is a magnet for some graduate and post-graduate musicians. "They [students] don't often get to choose what they play at a music conservatory," Munson says. "The directors [at conservatories] curate the music

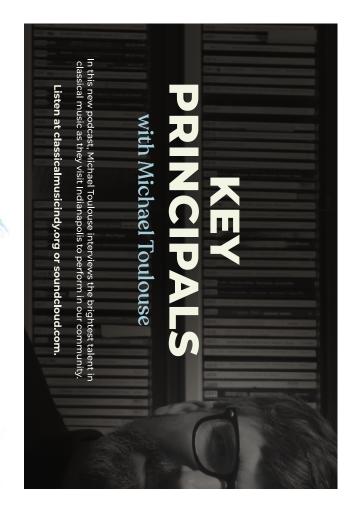
they play, so getting to hear and play music that you don't otherwise see a lot is exciting for many musicians."

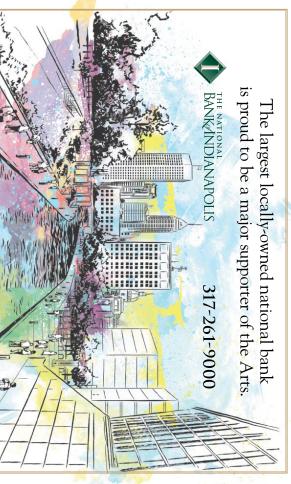
Nief-Norf also appeals to professional musicians who are starting their careers. A young composer can have his/her work

making connections with really what attracts young composers get commissions away with audio and of musicians and walk interested in the same other performers who are living composers and established and emerging musicians to the festivals festivals," he says. "That's just from being at these later on. "In fact, a lot of video recordings of those played by an elite group leads to commissions performances. That often getting to work with

In the realm of new classical music, Munson attributes the proliferation of festivals to three attributes the proliferation, 2) the rise of social media, and 3) a DIY mindset. Rather than searching for hard-to-get orchestra or teaching jobs, musicians create their own organizations, promote their own tours, commission new works and grow their own fan base.

This trend mirrors what's already happened in other genres. "There is more of an entrepreneurial spirit in new classical music than maybe there was 20 years ago," he says. "That may be connected to the fact that there are fewer orchestra jobs. Ensembles are responding by doing a diverse line-up of things to promote themselves."







MUSIC UNITES PROGRAMMING:

Expanding a music library that gives voice to unheralded musicians

by Crystal Hammon

The world of classical music, like many other aspects of life, is marred by a troublesome legacy: the treasure trove of minority artists and composers — females and people of color — whose work has been marginalized, ignored or underrepresented due to race and/or gender identities. Recognizing these injustices, many American orchestras have taken reparative steps. Those efforts are infusing orchestral repertoires with works by minority composers and ensuring that minority artists get a fair shot at joining orchestras.

The problem of equity in classical music goes beyond live performance, according to Classical Music Indy CEO Jenny Burch. "We have many of these artists and composers in our Peck Classical Music Library," Burch says of the collection used to program and broadcast classical music on the radio. "The problem is that they aren't catalogued in a way that allows us to place them in a regular rotation on our syndicated radio program."

Moreover, on-air hosts like Classical Music Indy's Michael Toulouse have an inherent problem: they can't always be sure they are drawing music from well-rounded collections that represent the gamut of composers and artists. Unless radio makes a deliberate effort to evaluate classical music collections, to fill voids, and to index music with searchable tags, many of these artists and composers will remain relatively unknown.

Closing that gap is the impetus for a Classical Music Indy project that begins in 2020, thanks to a grant from Lilly Endowment Inc. The project aims to expand the Peck Classical Music Library and to promote it as one of the community's cultural assets. Burch says the grant also pays for an intern to transform the library's indexing protocols and to assess the existing collection.

The project is enhanced through Beckmann Emerging Artist Fellow Joshua Thompson, a concert pianist who is evaluating the collection's completeness. His fellowship research and subsequent recommendations will guide future purchases that could strengthen the collection and influence Classical Music Indy's take-home, music-education guides for children. "The highest percentage of our afterschool music education program participants are African American children," Burch says. "If we want kids to continue to listen to classical music, then they need to see themselves reflected in it."

ROTATION MATTERS

Getting this music into a regular broadcast rotation isn't a small thing, according to Burch. "Radio can have a transformative effect on anyone who hears it," she says. The ultimate goal is to offer local listeners a chance to connect with the greatest voices in classical music — without barriers.

Classical Music Indy learned how important a well-indexed collection can be for radio programming through a previous project supported by the Eloise Paul Women in Music Fund. That financial support helped the organization find and index female composers within Peck Classical Music Library. "Before we knew it, we had playlists that reflected input from composers like Florence Price," Toulouse says.

Price became the first African American composer to have a symphonic composition performed by a major orchestra in 1932. In 1925 and 1927, she was awarded the Holstein Prize. The award, offered through the now-defunct Opportunity magazine, promoted and advanced the reputations of talented black artists.

"I'm confident that the discoveries we make in programming music will lead to discoveries for our listeners," Toulouse says. "We hope that we're making it possible for people in the community to appreciate these neglected voices."

For more on underrepresented voices in classical music, subscribe to Classical Music Indy's latest podcast, Melanated Moments in Classical Music, on your favorite podcast platform.